

Social Entrepreneurship Concentration

This joint RBS/SPAA Certificate prepares the leaders of today and tomorrow to start for-profit or nonprofit enterprises to develop, fund, and implement solutions to a wide range of social, cultural, or environmental issues, and to lead broader social changes in areas such as poverty alleviation, health care, and community development.



COURSES

Students in this three-course program must take the following two RBS courses:

- Introduction to Corporate Social Innovation*
- Social Entrepreneurship and Innovation,
- or Management of Innovation and Technology,
- or Managing Growing Ventures

And choose one of the following two SPAA courses:

- Grant Writing and Grants Management
- Collaborative Governance

*** Introduction to Corporate Social Innovation course is taught by Professor Jeana Wirtenberg, PhD.**

For more information, visit:

ricsi.business.rutgers.edu/our-teaching/rsbi

Or contact Jeana Wirtenberg at jwirtenberg@business.rutgers.edu

