

Instructor or Assistant Professor of Professional Practice (Non-tenure track; Two positions)

The Marketing Department at Rutgers Business School—Newark and New Brunswick invites applications for two non-tenure track (NTT) faculty positions with a starting date of September 1, 2025. Rutgers Business School is ranked #1 among public business schools in the Northeast US and spans campuses in Newark and New Brunswick. Faculty members are expected to teach at both locations.

Position 1

An applicant must excel in teaching a variety of topics including, but not limited to, Social Media Marketing, Digital Marketing, Advertising and Promotion, and Marketing Strategy, as well as a variety of contemporary topics in the field.

Candidates should apply online by uploading files through the following website:

<https://jobs.rutgers.edu/postings/245798>

Position 2

An applicant must excel in teaching a variety of topics including, but not limited to, AI Applications in Marketing, Brand Management, Marketing Strategy, B2B/B2C Marketing, and Retail Marketing, as well as a variety of contemporary topics in the field.

Candidates should apply online by uploading files through the following website:

<https://jobs.rutgers.edu/postings/247501>

Responsibilities (Both Positions)

The new faculty members will teach 8 courses (24 credits) per academic year on both Newark and New Brunswick campuses, face-to-face, and online. The new faculty members will also engage in professional activities and perform service activities at the department, RBS, and University levels.

Requirements (Both Positions)

A master's degree is required. Candidates who had high-level managerial positions in large organizations and/or with a doctorate degree in business or a related field are preferred. Prior teaching experiences at the university level are also desired.

All offers of employment are contingent upon successful completion of all pre-employment screenings. Applications will be examined on a rolling basis continue until suitable candidates are identified.