



Master of Science in Business of Fashion

The Future of Fashion: Training Chief Fashion Officers

The Rutgers Business School **Master of Science in Business of Fashion** is a cutting-edge program that will prepare you for a thrilling business career in the fashion industry. Bridging the gap between creative passion and business acumen, our program will provide you with the knowledge you need to position yourself to be a key player in the industry—all in a location that is just minutes away from the fashion center of the world, New York City.

This innovative rigorous business school degree, like a one year MBA, provides the pillars of quantitative and qualitative knowledge across the business disciplines but is contextualized for careers in luxury and fashion. Structured to accommodate the busy schedules of working professionals, classes are held on weekends and evenings. The program can be completed in as little as two semesters or as long as 4.5 years.



Classes held in Jersey City and Newark; a few train stops from Manhattan

Faculty Profile: Tavy Ronen



Professor Ronen has a Ph.D. in Finance from the Stern School of Business, New York University, and has taught classes such as advanced financial management and corporate finance.

Ronen's areas of expertise include market microstructure, credit markets, informational efficiency and the financial issues facing the fashion and related industries.

Her connections to the fashion world through her family business have given Ronen keen insights into the need the industry has for workers who are creative but also have knowledge and skills in key business areas, including logistics and finance. She is the director of the Business of Fashion programs at Rutgers Business School, which also include an undergraduate minor as well as of the Center for Business of Fashion.

business.rutgers.edu/business-fashion

Curriculum

Our 30-credit, interdisciplinary curriculum is designed to create a new breed of leaders across the many related areas of the luxury and fashion industries, as well as to help entrepreneurs build lasting enterprises. Students learn essential functions of business such as marketing, finance, supply chain, and management. This means that the skills you learn are not only applicable to fashion and beauty but also transferable across different industries and professions. The curriculum is advanced, rigorous, and relevant, which means that you stay competitive and on top of current trends. Small classroom settings are rounded out with special fashion industry courses and lectures.



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Sampling of Courses

- Accounting for Managers
- Branding of Fashion
- Digital Marketing for Fashion and Beauty Industries
- Fashion Law and Supply Chain Compliance
- Project Management for Fashion and Beauty Industries
- Entrepreneurial Finance for Fashion and Beauty Industries
- Supply Chain Risk & Disruption Management for Fashion



A niche program that fills a void in the luxury and fashion industries.



Program Quick Facts

Program: Full-time | Part-time

Format: In-person

Credits: 30 credits

For current application deadlines and tuition information, please visit our website:

business.rutgers.edu/masters-business-fashion

How to Apply

Apply online:

business.rutgers.edu/business-fashion/admissions

Contact

Phone: 973-353-5939

Email: fashion@business.rutgers.edu

“Business of Fashion is like an MBA program with a focus on fashion. It’s the only program like it outside Paris or Italy.”

– Sarah Jacobson,
current Business of Fashion student

Admissions

The program targets students from both creative and business backgrounds and entrepreneurs. Please apply directly to Rutgers Business School Programs. Decisions are made holistically and weigh various factors including academic background, work experience and interest. The program is small and student centric.

Rutgers Master of Science in Business of Fashion has partnered with the Fashion Institute of Technology (FIT) to offer special advantages for FIT students and faculty. Students can take advantage of a fast-track admissions process, while faculty have an opportunity to earn a master’s degree while maintaining their positions at FIT.

Career Outcomes

Built for people with business and creative backgrounds alike, the Master of Science in Business of Fashion with its renowned, world-class faculty and industry professionals will prepare you to be a leader in the field. Our graduates have been hired by DKNY, Tarte Cosmetics, Fashion Mingle, Gucci, Adidas and more.

