

Cliff Cramer, MBA Columbia Business School



Cliff Cramer spent over 25 years as a senior professional in the financial services and healthcare/ pharmaceutical sectors. He was Managing Director at JP Morgan and Merrill Lynch in their global healthcare investment banking groups, and Vice President, Corporate Planning & Development at Merck & Co., Inc., with worldwide responsibilities for strategic planning and business development.

Mr. Cramer's previous experience includes the co-founding of American Health Capital / VHA Enterprises, Inc., a healthcare/ financial services firm serving the capital needs of multi-hospital systems and other healthcare providers, and investment banking positions with Paine Webber, Inc. and L.F. Rothschild, Unterberg, Towbin, Inc.

Mr. Cramer is currently adjunct professor at Columbia Business School. Prof. Cramer created the Healthcare and Pharmaceutical Management Program at CBS, and was director of the Program from its inception in 2006 to 2015. He teaches three MBA courses: *Strategy and Competition in Pharmaceuticals and Biotechnology*, and *Healthcare Investment and Entrepreneurship*.

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