

CURRICULUM VITAE

Donald L. McCabe
Rutgers Business School – Newark & New Brunswick
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Newark, NJ 07012
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EDUCATION

University of San Diego, San Diego, CA – D.H.L. (honoris causa), 2005

New York University, New York, NY - Ph.D. in Management, 1985

Seton Hall University, South Orange, NJ - M.B.A. in Marketing, 1970

Princeton University, Princeton, NJ - A.B. in Chemistry, 1966

EMPLOYMENT HISTORY

RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY

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|--------------|---|
| 1996-Present | Professor, Management & Global Business Strategy & Policy (BA/MBA/Executive MBA) Business Ethics & White Collar Crime |
| 1996-1999 | Associate Provost for Campus Development, Newark Campus |
| 1994-1996 | Director, Executive M.B.A. Program |
| 1988-1996 | Associate Professor, Organization Management |
| 1987-1988 | Coadjutant, Organization Management |

JOHNSON & JOHNSON (Devro, Inc.)

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|-----------|-----------------------------------|
| 1986-1988 | Vice President, Marketing & Sales |
| 1985-1986 | Director, Marketing & Sales |

CELANESE CORPORATION

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| 1982-1985 | Market Development Manager, Resins |
| 1977-1982 | Product Manager, PET Resins |
| 1970-1977 | Sales, Films (District Manager 1970-1977) |
| 1966-1970 | Development Engineer & Market Specialist, Films |

PUBLICATIONS

- “Academic Dishonesty in the Middle East: Individual and Contextual Factors,” Research in Higher Education (2008) 49, No. 5, 451-467. (with T. Feghali and H. Abdallah)
- “Plagiarism as a Lever for Cultural Change,” Teachers College Record (2006), Date Published: November 30, <http://www.tcrecord.org>, ID Number: 12860. (with J.M. Stephens)
- “Academic Misconduct within Higher Education in Canada,” The Canadian Journal of Higher Education (2006) 36, No. 2, 1-21. (with J. Christensen-Hughes)
- “Understanding Academic Misconduct,” The Canadian Journal of Higher Education (2006) 36, No. 1, 49-63. (with J. Christensen-Hughes)
- “Academic Dishonesty in Graduate Business Programs: Prevalence, Causes, and Proposed Action,” Academy of Management Learning and Executive (2006) 5, No. 3, 294-305. (with L.K. Trevino and K.D. Butterfield).
- “Cheating Among College and University Students: A North American Perspective,” International Journal for Academic Integrity (2005) Volume 1, No. 1. (<http://www.ojs.unisa.edu.au/journals/index.php/IJES/article/viewFile/14/64>).
- “It Takes a Village: Academic Dishonesty & Educational Opportunity,” Liberal Education (2005) 91, No. 3, 26-31.
- “New Honor Codes for a New Generation,” Inside Higher Education (2005) http://www.insidehighered.com/views/new_honor_codes_for_a_new_generation (with G. Pavela). (Reprinted in The Mortar Board (2005) 35, No. 2, 4-5.)
- "Academic Integrity: How Widespread are Cheating and Plagiarism?," in Restorative Justice on the College Campus: Promoting Student Growth, and Responsibility, and Reawakening the Spirit of Campus Community (2004) D.R. Karp & T. Allena (eds), Charles C. Thomas, Springfield, IL, 130-141 (with L.K. Trevino and K.D. Butterfield).
- “[Updated] Principles of Academic Integrity,” Change (2004) 36, No. 3, 10-15. (with G. Pavela)
- “Faculty and Academic Integrity: The Influence of Current Honor Codes and Past Honor Code Experiences,” Research in Higher Education (2003) 44, No. 3, 367-385. (with K.D. Butterfield and L.K. Trevino)
- “Honor Codes and Other Contextual Influences on Academic Integrity,” Research in Higher Education (2002) 43, No. 3, 357-378. (with L.K. Trevino & K.D. Butterfield)
- “Honesty and Honor Codes,” Academe (2002), 88, No. 1, 37-41. (with L.K. Trevino)
- “Cheating: Why Students Do It and How We Can Help Them Stop,” American Educator (2001-2002) Winter, 38-43.

- “When Cheating Helps Some, It’s Hard to Stop Others,” Newsday (2001) November 25, Editorial in *Newsday’s Culture Watch* feature.
- “Cheating in Academic Institutions: A Decade of Research,” Ethics & Behavior (2001) 11, No. 3, 219-232. (with L.K. Trevino & K.D. Butterfield)
- “Resolving Allegations of Academic Dishonesty—Is There a Role for Student to Play?,” About Campus (2001) 6, No. 1, 17-21. (with A. Makowski)
- “Dishonesty in Academic Environments: The Influence of Peer Reporting Requirements,” Journal of Higher Education (2001) 72, No. 1, 29-45. (with L.K. Trevino & K.D. Butterfield)
- “Some Good News about Academic Integrity,” Change (2000) 33, No. 5, 32-38. (with G. Pavela)
- “Academic Dishonesty Among High School Students,” Adolescence (1999) 34, No. 136, 681-687.
- “Toward a Culture of Academic Integrity,” Chronicle of Higher Education (1999) October 15, B7 (with P. Drinan).
- “National Effort to Stem Cheating Epidemic Begins This Month,” The Brown University Child and Adolescent Behavior Letter (1999) 15, No. 9, 1-6 (with E.F. Tate III)
- “Academic Integrity in Honor Code and Non-Honor Code Environments: A Qualitative Investigation,” Journal of Higher Education (1999) 70, No. 2, 211-234. (with L.K. Trevino & K.D. Butterfield).
- “The Ethical Context of Organizations: Influences on Employee Attitudes and Behaviors,” Business Ethics Quarterly (1998) 8, No. 3, 447-476. (with L.K. Trevino & K.D. Butterfield). (Reprinted in: J.A. Worthley (1999). Organizational ethics in the compliance context, Chicago: Health Administration Press.
- “The Effect of Institutional Policies and Procedures on Academic Integrity,” in Academic Integrity Matters, D. Burnett, L. Rudolph & K. Clifford (eds.), National Association of Student Personnel Administrators, Washington (1998 - with G. Pavela).
- “Ten Principles of Academic Integrity,” The Journal of College and University Law (1997) 24, No. 1, 117-118 (with G. Pavela).
- Reprinted as: “The Principled Pursuit of Academic Integrity,” AAHE Bulletin (1997) 50, No. 4, 11-12 and “Ten Principles of Academic Integrity for Faculty,” The Department Chair (1998) 9, No. 1, 8.
- “Classroom Cheating Among Natural Science & Engineering Majors,” Science & Engineering Ethics (1997) 3, 433-445.
- “Individual and Contextual Influences on Academic Dishonesty: A Multi-Campus Investigation,” Research in Higher Education (1997) 38, No. 3, 379-396. (with L.K. Trevino).

- "Issues in Academic Integrity," in Cultural Issues in Judicial Affairs: Current Trends in Practice, (1996) W. Mercer (ed.), Josey-Bass Publishers, San Francisco, 67-77 (with S. Cole).
- "The Influence of Collegiate and Corporate Codes of Conduct on Ethics-Related Behavior in the Workplace," Business Ethics Quarterly (1996) 4, 461-476. (with L.K. Trevino & K.D. Butterfield)
- "The Relation Between Student Cheating and College Fraternity/Sorority Membership," NASPA Journal (1996) 33, No. 4, 280-291 (with W.J. Bowers).
- "What We Know About Cheating in College: Longitudinal Trends and Recent Developments," Change (1996) 28, No. 1, 28-33 (with L.K. Trevino).
- "Communication Strategies for Addressing Academic Dishonesty," Journal of College Student Development (1995) 36, No. 6, 531-541 (with N.L. Roth).
- "Student Collaboration: Not Always What the Instructor Wants," American Association of Higher Education Bulletin (1995) 48, No. 3, 3-6 (with S. Cole). (Reprinted in UCIDEaS: A Forum for the Exchange of Teaching Ideas and Information (1995/1996) X, No. 2.)
- "Cheating Among Business Students: A Challenge for Business Leaders and Educators," The Journal of Management Education (1995) 19, No. 2, 205-218 (with L.K. Trevino).
- "Beating Cheating: We Can Pass the Test," Washington Post (1995) May 13, A13 (with S.W. Webster).
- "Honor Codes and Student Cheating," Perspectives on the Professions: Ethical and Policy Issues (1995) 14, No. 2, 9-10.
- "Professional Education and the Resolution of Moral Dilemmas: Business School vs. Law School Students," Journal of Business Ethics (1994) 13, No. 9, 693-700 (with J.M. Dukerich & J.E. Dutton).
- "Meta-learning About Business Ethics: Building Honorable Business School Communities," Journal of Business Ethics (1994) 13, No. 6, 405-416 (with L.K. Trevino).
- "Academic Dishonesty Among Male College Students: A Thirty Year Perspective," The Journal of College Student Development (1994) 35, No. 1, 5-10 (with W.J. Bowers).
- "The Surprising Return of Honor Codes," Planning for Higher Education, (1993) 21, No. 4, 27-32 (with G. Pavela).
- "Faculty Responses to Academic Dishonesty: The Influence of Student Honor Codes," Research in Higher Education (1993) 34, No. 5, 647-658.
- "Making Sense of the Environment: The Role of Perceived Effectiveness," Human Relations (1993) 46, No. 5, 623-643 (with J.E. Dutton).

- "Academic Dishonesty: Honor Codes and Other Contextual Influences," Journal of Higher Education, 64 (1993) No. 5, 522-538 (with L.K. Trevino).
- "Values and Moral Dilemmas: A Cross-Cultural Comparison," Business Ethics Quarterly (1993) 3, No. 2, 117-130 (with J.M. Dukerich & J.E. Dutton).
- "Values and Ethical Decision Making Behavior Among Professional School Students: A Study of Dental and Medical Students," Professional Ethics (1992) 1, Nos. 3 & 4, 117-136 (with J.M. Dukerich & J.E. Dutton).
- "The Influence of Situational Ethics on Cheating Among College Students," Sociological Inquiry (1992) 62, No. 3, 365-374. (Reprinted in: Adler, P.A. & P. Adler (1993). Constructions of Deviance: Social Power, Context, and Interaction, Belmont, CA: Wadsworth Publishing Company. Also reprinted in: Traub, S.H. & C.B. Little (1999). Theories of Deviance, Itasca, IL: F.B. Peacock Publishers, Inc.)
- "The Life Cycle of the PIMS & BCG Models," Industrial Marketing Management (1991) 20, 347-352 (with V.K. Narayanan).
- "Context, Values and Moral Dilemmas: Comparing the Choices of Business and Law School Students," Journal of Business Ethics (1991) 10, No. 12, 951-960 (with J.M. Dukerich & J.E. Dutton).
- "Making Sense of the Environment: The Role of Perceived Effectiveness," Proceedings of the Twenty-Seventh Annual Meeting of the Eastern Academy of Management, (1990) 21-24 (with J.E. Dutton).
- "The Assessment of Perceived Uncertainty and Economic Performance," Human Relations (1990) 43, No. 12, 1203-1218.
- "A Commentary on Corporate Social Responsibility," American Wine Society Journal (1990) 22, No. 3, 76-78 (with N. DiTomaso).
- "The Measurement of Environmental Volatility," Proceedings of the Twenty-Sixth Annual Meeting of the Eastern Academy of Management (1989) 10-12.
- "Perceived Uncertainty and Economic Performance," Proceedings of the Twenty-Fifth Annual Meeting of the Eastern Academy of Management (1988) 139-141.
- "Buying Group Structure: Constriction at the Top," Journal of Marketing (1987) 51 (Fall), 89-98.
- "PIMS: Fact or Folklore? - Our Readers Reply," Journal of Business Strategy (1984) 4 (Spring), 90-96.

BOOK REVIEWS

Words for the Taking: The Hunt for a Plagiarist by Neal Bowers. Teachers College Record, Date Published: November 14, 2007 <http://www.tcrecord.org> ID Number: 14767.

Cheating on Tests: How To Do It, Detect It, and Prevent It by G. J. Cizek. Journal of Higher Education (2002) 73, No. 2, 297-298.

CONFERENCE PRESENTATIONS (Selected listing only)

- “Promoting Academic Integrity in Dental Education,” Keynote address at the 49th Annual Meeting of the American Dental Education Association, Austin, TX (2007).
- “Promoting Academic Integrity: Creating Honorable Communities,” Keynote address at the National Conference of Alpha Chi, San Antonio, TX (2007).
- “Promoting Academic Integrity,” Keynote address at the Innovations in Testing Conference of the Association of Testing Professionals, Palm Springs, CA (2007).
- “Ethics in teaching, learning and assessment,” Keynote address at The 2nd International Plagiarism Conference, Gateshead, England (2006).
- “Academic Integrity: A Matter of Ethics,” Keynote Address at the Annual Meeting of the Association of College Honor Societies, Portland, OR (2006).
- “Promoting Academic Integrity in Business Schools,” A Professional Development Workshop presented at the **Annual Meeting of the Academy of Management**, Honolulu (2005).
- “Plagiarism, Deception and Cheating in a High Tech Age,” **45th Annual Conference of the National Association of College and University Attorneys**, Orlando (2005).
- “Promoting Academic Integrity – The Latest Research,” Refereed workshop presentation at the **Hawaii International Conference on Education**, Honolulu (2005).
- “Promoting Academic Integrity,” Keynote Address at 2nd Annual Conference on Educational Integrity: Plagiarism and Other Perplexities, **University of Newcastle**, Newcastle, Australia (2004).
- “Academic Dishonesty – The Student Perspective,” **14th Annual Legal Issues in Higher Education Conference**, University of Vermont, Burlington, VT (2004).
- “Promoting Academic Integrity – A U.S./Canadian Perspective,” Keynote Address at Conference on Educational Integrity: Plagiarism and Other Perplexities, **University of South Australia**, Adelaide, Australia (2003).
- “Promoting Academic Integrity in the Internet Age,” Keynote address at the 11th Annual Kersarwani Conference, **University of Ottawa**, Ottawa, CA (2003).
- “Promoting Academic Integrity in a Community of Learners,” Keynote address at the 7th Annual Dalhousie Conference on University Teaching and Learning – **Dalhousie University**, Halifax, Nova Scotia (2003).
- “Promoting Academic Integrity,” **Best Practices in Character Education Conference**, Rutgers University – New Brunswick (2003).
- “Assessment of Academic Integrity,” **American Association of Higher Education – 2002 Assessment Conference**, Boston (2002 – with M. Hogan).

- “Student Cheating in a Digital Age: Understanding the Cultural Context,” **15th Annual Teaching & Learning Conference – University of Guelph**, Guelph, Ontario (2002 – Keynote Address).
- “Who’s Not Cheating?,” **Annual Meeting of the National Association of College Admissions Counselors**, Washington (2000 – with R. Nicosia). A similar paper was presented at **The College Board – 1999 National Forum**, San Diego (1999 – with J. Barber & R. Nicosia)
- “The Role of Faculty in Promoting Student Academic Honesty,” **National Conference on Higher Education - American Association for Higher Education**, Washington (1999).
- “Adoption and Abandonment of Strategy Models: A Multi-level Empirical Analysis,” **Annual Meeting of the Academy of Management**, Boston (1997 - with V.K. Narayanan & K. Joseph).
- “Academic Integrity in the Engineering Classroom,” Mini-conference on Practicing and Teaching Ethics in Engineering and Computing at the Sixth Annual Meeting of the **Association for Practical and Professional Ethics**, Washington, DC (1997).
- “Faculty and Student Academic Integrity,” Twelfth **Annual Research Conference of the College of Nursing, Rutgers University** in Woodbridge, NJ (1996).
- "Is Cheating a Problem on Your Campus? How Do You Know? What Do You Do About It?," National Assessment Forum of the **American Association for Higher Education** in Washington (1996).
- "Contextual Influences on Ethics-Related Outcomes in Organizations: Rethinking Ethical Climate and Ethical Culture," **Annual Meeting of the Academy of Management** in Vancouver (1995 - with L.K. Trevino & K.D. Butterfield).
- "Ethical Climate, Culture and Codes: Situational Influences on Unethical Behavior in Organizations," **Annual Meeting of the Academy of Management** in Dallas (1994 - with L.K. Trevino & K.D. Butterfield).
- “Business Ethics: Do College Honor Codes make A Difference?,” Annual Conference of the **Society for the Advancement of Socio-Economics** in Paris (1994 - with L.K. Trevino & K.D. Butterfield).
- "Meta-learning About Business Ethics: Building Honorable Business School Communities," Annual Conference of the **Society for the Advancement of Socio-Economics** in New York (1994 - with L.K. Trevino).
- "Academic Integrity Among College Students: Student and Faculty Perspectives," **Institute on College Student Values** sponsored by Florida State University in Tallahassee (1993).
- "The M.B.A. Program: Still Value-Neutral After All These Years?," Annual Meeting of the **Society for Business Ethics** in Las Vegas (1992 - with J.M. Dukerich & J.E. Dutton).

"Developing Ethical Business People: Educators Can't Do It Alone," **Annual Meeting of the Academy of Management** in Las Vegas (1992 - with L.K. Trevino).

"Academic Dishonesty Among U.S. College Students," Annual Conference of the **Society for the Advancement of Socio-Economics** in Irvine, CA (1992).

"Values and Moral Dilemmas: A Cross-Cultural Comparison," **Ninth National Conference on Business Ethics** at Bentley College, Waltham, MA (1992 - J. Dukerich & J. Dutton).

"Values and Ethical Decision Making Behavior Among Professional School Students," **National Conference on Ethics and the Professions** in Gainesville, FL (1992 - with J.M. Dukerich & J.E. Dutton).

"Managing Unethical Behavior: Codes of Conduct in a Multivariate Context," Annual Conference of the **Center for the Study of Business & Public Issues at Penn State** (1991 - with L.K. Trevino).

"Strategy Models in Retrospect: A Survey of Utilization in Major U.S. Corporations," **Annual Meeting of the Academy of Management** in San Francisco (1990 - with V. Narayanan).

"Organizational Decision-Making: Constriction at the Top," **Annual Meeting of the Academy of Management** in Chicago (1986).

SYMPOSIA

"A Judicial Affairs Odyssey: The Journey to Promoting a Climate of Integrity and Honesty on Campus," **Annual Meeting of the Association for Student Judicial Affairs** in Clearwater Beach, FL (2001).

"Deterring Deviant Behavior in the Workplace: Putting Theory Into Practice," **Annual Meeting of the Academy of Management** in Boston (1997).

"Involving Faculty in Student Academic Integrity Issues," **American Association of Higher Education's National Conference on Higher Education** in Chicago (1996).

INVITED PRESENTATIONS

In 2008, in addition to giving faculty workshops at a variety of schools, I also presented the opening convocation address at the start of the 2008-2009 academic year at Zayed University in Dubai.

In 2007 I conducted workshops on academic integrity at North Dakota, St. Petersburg College, the Randolph School, Rowan University, Benet Academy, Henry Ford Community College, Benedictine University, University of Montana, Dartmouth College, Clemson, Stonehill College, Salem State College, and Gardner-Webb University, among others.

In 2006 I conducted workshops on academic integrity at the American University in Cairo, Colorado University, IUPUI, Central Michigan, Texas Tech, Norfolk Academy, Colorado College, SBAA, the NHS annual conference, and LaGrange College, among others.

In 2005 I have conducted workshops on academic integrity at the U. of South Carolina, the U. of Puerto Rico, Eckerd College, Olin College, Babson College, Notre Dame and LaGrange College, among others.

In 2004 I conducted faculty and/or student workshops on academic integrity at the University of Manitoba, Byrn Mawr School, West Windsor Plainsboro HS, Oak Knoll School, SUNY – Brockport, Ocean County College, Western Carolina University, Duke, University of Victoria, Syracuse and Cornell, among others.

In 2003 I made presentations at the **National Association of Secondary School Principals** Annual Conference and the **NJ Edge** technology consortium in addition to numerous campus presentations.

“Academic Dishonesty in High School,” Keynote speaker at a conference for New Jersey High School Student Leaders sponsored by the West Point Society of New Jersey held at **Rutgers University** (2003)..

“A Review of Academic Integrity Research,” Presentation at the annual conference of **The Center for Academic Integrity** at The University of San Diego (2003).

“Promoting Academic Integrity,” **Utah Valley State College**, Orem, UT (2003).

“Promoting Academic Integrity in the Internet Age,” **University of British Columbia**, Vancouver, Canada (2003). Similar presentations were made at **Simon Fraser University** and the **University of Victoria**.

“Promoting Academic Integrity in the Internet Age,” Opening lecture of a year long Academic Integrity Lecture Series, **University of Missouri**, Columbia, MO (2003).

“Is There Still a Place for Integrity,” Address at S. Barron Segar Day convocation for the installation of the Honor Council, **Norfolk Academy**, Norfolk, VA (2003).

“Cheating in High School,” Faculty workshop on addressing academic integrity among high school students, **Oratory Prep**, Summit, NJ. Similar presentations were made at **Oak Knoll School**, Summit, NJ, and **Queen of Peace High School**, North Arlington, NJ

“Promoting Academic Integrity,” **North Carolina School of Science and Mathematics Annual Ethics & Leadership Conference**. Durham (2003 – Keynote Address).

“Promoting Academic Integrity,” **Ontario University Registrars’ Association Annual Meeting**, Waterloo, Ontario (2003 – Keynote Address).

“Promoting Academic Integrity,” Delivered the 2002 President’s Lecture on Teaching and Learning at the **University of South Dakota** (2002).

“But I Didn’t Know It Was Cheating,” First distinguished lecturer at **Georgetown University’s** First Annual Ethics and Integrity Symposia Series. (2002).

“Academic Integrity,” Keynote speaker for the National Conference on Ethics in America at the **United States Military Academy** (2002).

Keynote speaker at the **University of Maryland** at Baltimore County's "Academic Integrity – Shared Problems, Shared Solutions" conference – a meeting of K-16 students, faculty, and administrators.

Conducted a faculty development workshop on academic integrity for over 250 teachers at seven Philadelphia area private high schools hosted by **LaSalle College High School** (2002).

Keynote speaker at the annual conference of **The Center for Academic Integrity** at The University of Virginia (2002).

Presented the keynote address at **Wittenberg University's** 158th Opening Convocation (2002).

Presented a session on academic integrity to the incoming class at **Stevens Institute** (2002).

Conducted faculty workshops on cheating and plagiarism at **Baruch College (NY), Dutchess County Community College (NY) and Young Harris College (GA)** (2002).

Keynote speaker at the Spring Perspectives on Teaching Conference at **Western Ontario University** (2002).

Inaugural address at the first meeting of The Institute for Honor at **Washington & Lee University** (2002).

Keynote speaker at a forum on "Academic Integrity – Building a Community of Trust," a campus-wide forum at **Seton Hall University** (2001).

Panelist at a Faculty Forum on 'Plagiarism' at The School of Continuing and Professional Studies, **New York University** (2001).

Keynote speaker at the annual faculty retreat of **The American College of Greece** in Athens. (2001)

Keynote speaker at the annual conference of **The Center for Academic Integrity** at Texas A&M University (2001).

Keynote speaker at the **Mid-Atlantic Region Collegiate Conference on Academic Integrity** held at the University of Pennsylvania. Participating institutions included Penn, Bryn Mawr, Delaware, LaSalle, Lincoln, Muhlenburg, USMA, and USNA (2001).

"Encouraging Student Integrity," A day long faculty seminar presented to the opening faculty convocation of **Otterbein College** (2001).

"The Faculty Role in Student Integrity," A seminar presented to faculty at the **County College of Morris** (2001).

"Academic Integrity and Modified Honor Codes: A New Approach," Presented to faculty, students, and staff at the **University of Colorado** (2000).

"Collegiate Ethical Codes," Keynote speaker for the National Conference on Ethics in America at the **United States Military Academy** (2000).

“Academic Dishonesty: An Opportunity for Change,” Keynote presentation at the Greater Philadelphia Academic Integrity Conference at the **University of Pennsylvania**, (2000).

“Academic Integrity Among High School Students,” Presented to the 200 plus faculty members of **Worthington Kilbourne High School** in Worthington, OH (2000).

“The Faculty’s Role in Promoting Academic Integrity,” Keynote speaker for the annual faculty convocation at **Nicholls State University** (2000).

“Academic Integrity at Duke University,” Panelist for a discussion on the state of academic integrity at **Duke University**. Other panelists included Nan Keohane, President of Duke, and Janet Dickerson, Vice President of Student Life at Duke (2000).

“Promote and Protect Academic Integrity on Your Campus,” One of four panelists on a national teleconference on academic integrity sponsored by the **University of Vermont** and viewed by over 80 schools around the country. (1999).

“An Academic Honor Code at Kansas State: What Does It Mean For Me?,” Presented as part of a series of three presentations made at **Kansas State University** (1999).

“Academic Honor Codes,” Participant in a panel discussion on the value of honor codes at the **University of San Diego**, San Diego (1999).

“The Role of Faculty in Promoting Academic Integrity,” Presented to a faculty workshop at **Elizabethtown College**, Elizabethtown, PA (1999).

“The Hows and Whys of Academic Dishonesty,” Presented to **The National Consortium for Academics and Sports** at the University of Kentucky, Lexington, KY (1999).

“Fostering a Culture of Academic Integrity,” Presented to faculty and students at **Quinnipiac College**, Hamden, CT (1999).

“Student Values and Ethics in America,” Presented at the second annual Student Life Services Conference at **Rutgers University**, New Brunswick, NJ (1998).

“Reinvigorating Honor Codes,” Presented to the Student Judicial Board at **Connecticut College**, New London, CT (1998).

“Developing Academic Integrity Policies,” Workshop conducted at **Eastern Connecticut State University**, Willimantic, CT (1998).

“Academic Honor Codes: The Student’s View,” Presented to the Student Senate at **Colgate University**, Hamilton, NY.

“The Faculty’s Role in Student Integrity,” Presented at a faculty workshop conducted by the **Center for Academic Integrity** at the University of San Diego, San Diego, CA (1998).

“Developing Academic Integrity Policies,” Workshop conducted at **East Stroudsburg University**, East Stroudsburg, PA (1998).

“Academic Integrity on the College Campus,” Closing lecture of Academic Integrity Week at Livingston College, **Rutgers University**, New Brunswick, NJ (1998).

"New Research on Student Cheating," Presented at the Annual Meeting of the **Center for Academic Integrity**, Babson College, Babson Park, MA (1997).

“Cheating in the College Classroom,” Presented to faculty and students at **Rowan University**, Glassboro, NJ (1997).

“Maintaining the Tradition: Honor at Washington & Lee,” Presented to the Board of Trustees of **Washington & Lee University**, Lexington, VA (1997).

“Reducing Cheating on Campus: Is an Honor Code the Answer?,” Presented to faculty, students, and administrators at **Worcester Polytechnic Institute**, Worcester, MA (1996).

“Strategies for Reducing Cheating in the Classroom,” Presented at a faculty forum at **Fairleigh Dickinson University**, Madison, NJ (1996).

"Trends in Student Cheating," Presented at the Annual Meeting of the **Center for Academic Integrity**, Duke University, Durham (1996).

Invited panelist at the opening colloquium of Honor Week at **Stevens Institute of Technology**, Hoboken, NJ (1996).

“Student Academic Honesty: Ethical Classroom Dilemmas,” Presented to the Faculty of **Georgian Court College**, Lakewood, NJ (1996).

"Cheating in College," Presented to the Faculty of Nursing at **New York University**, New York, NY (1995).

“Reinvigorating An Honor Code in a Multicultural Environment," Presented to the Provost's Council at **Stevens Institute of Technology**, Hoboken, NJ (1995).

"Is the Power of Honor Codes Eroding?," Presented at the Annual Meeting of the **Center for Academic Integrity**, Georgetown University, Washington (1995).

"Honor Codes and Student Cheating," Presented to the Honor Committee at **Princeton University**, Princeton, NJ (1995).

"The Washington & Lee Honor Code - Is It Time for Change?," Presented at a student forum at **Washington & Lee University**, Lexington, VA (1995).

"Honor Codes and Student Cheating," Presented to faculty and student members of the Honor Committee at **Goucher College**, Baltimore, MD (1995).

"Cheating Among Business Students: Implications for Industry," Presented at the Human Resources Seminar Series at **Fairleigh Dickinson University**, Madison, NJ (1994).

"Longitudinal Trends in Cheating Among College Students," Presented at the Center for Academic Integrity's workshop on academic integrity at the **National Association for**

Student Personnel Administrators Annual Meeting, Dallas, TX (1994).

"Honor Codes and Cheating," Invited presentation as part of **Elizabethtown (PA) College's** 'Wednesdays at 10' lecture series (1993).

"Creating an ethos of academic integrity on the college campus," Keynote address at the 63rd annual conference of the **Eastern Association of College Deans**, Hershey, PA (1993).

"Student Dishonesty and Its Control in College: Thirty Years Later," Second annual meeting of the **Center for Academic Integrity** at the University of Maryland, College Park (1992).

"Honor Codes and Cheating," Student honor committee at the College of Arts & Sciences, **University of Pennsylvania** (1993).

"Integrity Among Business Students," Department of Management at the Stern School, **New York University** (1993).

"Success and/or Honesty: In here, Out there," Invited panelist at a university-wide colloquium at **M.I.T.** (1992).

"Cheating in Business School: A Key to Survival?," Participant in the annual business ethics program at the Wharton School, **University of Pennsylvania** (1992).

"Student Cheating at Vanderbilt," Invited presentation to faculty, administrative and student members of the **Vanderbilt University** honor committee (1992).

EDITORIAL BOARDS

I have served on the editorial boards of the Journal of Business Ethics and Rutgers Magazine.

REVIEWING ACTIVITIES

Academy of Management Executive, Academy of Management Journal, Business and Professional Ethics Journal, International Journal of Organizational Analysis, Journal of Business Ethics, Journal of Higher Education, Journal of Marketing Education, Omega, Psychological Reports, Research in Higher Education, Sex Roles, Social Science Quarterly, Sociological Inquiry, Eastern Academy of Management, and National Academy of Management (Social Issues in Management division).

MAJOR MEDIA CITATIONS

The Takeaway (July 23, 2008) – I was a featured guest on this NPR morning show to discuss the use of palm prints for students taking the GMAT exam.

Wall Street Journal (July 22, 2008) – My research was cited and I was quoted in an article on the use of palm print technology in standardized testing.

Midmorning (January 8, 2008) - I was a featured guest on this hour long Minnesota Public Radio broadcast on student cheating.

Talk of the Nation (February 14, 2006) – I was the featured guest on this nationwide NPR program devoted to the topic of plagiarism.

National CrossTalk (Winter 2006) – I was quoted extensively in an article entitled, “The Plagiarism Plague” in this National Center for Public Policy and Higher Education newsletter.

Business Week (February 6, 2006) – My research was the topic of an Up Front feature on cheating among business school students.

Wall Street Journal (January 21, 2006) – My research was cited in a feature story on Internet cheating.

Marketplace (October 4, 2004) – I was interviewed for a feature on plagiarism detection software for this national broadcast.

PrimeTime Live (April 29, 2004) – I was featured in an hour long program on the topic of cheating on this major national news magazine on ABC television.

The Kojo Nnamdi Show (December 16, 2003) – A featured guest on this NPR program originating out of WAMU in Washington, guest hosted by Cory Flintoff, to discuss issues of plagiarism and cheating.

New York Times (November 26, 2003) – I was quoted in a front page story on academic dishonesty in high school.

Australian Broadcasting Corporation (November 20, 2003) – I was a featured guest on “Life Matters”, a national broadcast of the ABC in connection with my keynote address at the Educational Integrity Conference sponsored by the University of South Australia. I was also interviewed by the Adelaide affiliate of the ABC and by The Australian and the Adelaide Advertiser newspapers.

ABC Channel 7 Eyewitness News (November 21, 2003) – I was featured in an investigative report on cheating and plagiarism by ABC’s New York affiliate.

NBC Nightly News (October 25, 2003) – I was featured in an investigative report on internet plagiarism.

Eyewitness News for Kids (October 25, 2003) – I was interviewed for an investigative report on plagiarism aimed at 10-14 year olds who view this nationally syndicated news program.

Washingtonpost.com (September 30, 2003) – I was the featured guest on Bob Levey’s weekly online Guest Forum to discuss cyber plagiarism and related issues.

New York Times (September 3, 2003) – My research was the basis of an article on Internet plagiarism in which I was broadly quoted. Further references were made to my research in an Op-Ed piece and in a second article on Internet plagiarism on September 14.

Star-Ledger (August 28, 2003) – My latest research was the basis of a front page story on college cheating which later appeared in papers around the country and led to references

being made to my research on most major television networks, NPR and many others.

Newsweek (July 21, 2003) – Quoted in an article on plagiarism and college admissions.

The Washington Post (January 24, 2003) – Quoted in an article concerning high tech cheating at the University of Maryland.

The Today Show (December 27, 2002) – Live, in studio guest to discuss Internet plagiarism.

USA Today (November 20, 2002) – My research was cited and I was quoted in an editorial on student cheating.

60 Minutes (November 10, 2002) – Featured in a segment about the University of Virginia Honor Code.

New York Times (November 2, 2002) – My research was featured in a front page story on the introduction of an honor code at Duke. I was also quoted several times in the article.

Washington Post (October 27, 2002) – My research was cited in an invited editorial.

Washington Post (September 15, 2002) – Quoted at length in a feature story on academic dishonesty and the Internet. This same story appeared in the Philadelphia Inquirer on October 13, 2002.

Connie Chung Tonight on CNN (August 26, 2002) – Live, in-studio guest on this national program to discuss cheating and plagiarism among high school students.

Voice of America (July 14, 2002) – Interviewed for a feature on Internet plagiarism.

Reader's Digest (July 2002) – Quoted in an article concerning cheating among high school and college students.

New York Times (June 19, 2002) – Quoted in an article about book summaries and plagiarism.

Nick News (May 26, 2002) – Featured in a full length segment on cheating among middle school and high school students aimed at a target audience of 10-15 year olds.

All Things Considered (May 22, 2002) – Featured in a story about Internet plagiarism.

Here and Now – NPR (May 1, 2002) – Guest on this national program discussing plagiarism.

ABC Radio (April 10, 2002) – Guest on Sam Donaldson's national program, "Live in America" to discuss cheating and plagiarism.

CNN (April 4, 2002) – Appeared in a report about Internet plagiarism among middle school and high school students.

CNN (March 5, 2002) – A featured guest on the Morning Show with Paula Zahn to discuss Internet plagiarism.

BBC Worldwide (February 15, 2002) – Interviewed for a feature on the impact of plagiarism.

New York Times (February 14, 2002) – My research was cited in a feature story on plagiarism.

Kansas City Star (February 13, 2002) – I was quoted, and my research featured, in a story about an incident of plagiarism in a Kansas high school.

USA Today (February 12, 2002) – My research was cited in a story about student plagiarism.

Associated Press (February 7, 2002) – Quoted in a story about plagiarism among high school students. This story led to appearances on WLAC radio in Nashville and Wisconsin Public Radio and follow-up stories in a number of newspapers.

Atlanta Journal-Constitution (December 18, 2001) – Quoted in a story about resume cheating.

Washington Post (October 28, 2001) – Quoted in a story about high school cheating.

News12 New Jersey (October 2, 2001) – Guest on New Jersey's Talking, a state-wide news talk show, to discuss cheating among college and high school students.

New York Times (September 11, 2001) – Quoted in a story about term paper mills.

Associated Press (September 3, 2001) – Quoted in a national story on term paper mills.

MSNBC (August 14, 2001) – Live guest on Newsfront to discuss the issue of Internet plagiarism.

Wisconsin Public Radio (July 17, 2001) – Guest for a one hour discussion of high school and Internet-related cheating.

Chronicle of Higher Education (July 6, 2001) – Extensively quoted in an article on Internet plagiarism and was the featured guest in an online moderated chat on Internet plagiarism.

New York Times (June 28, 2001) – I was extensively quoted in an article on Internet plagiarism. This article also appeared in the July 2 edition of the **International Herald Tribune**.

WHRV Radio (June 12, 2001) – I was a featured guest on *Hearsay*, a one hour public affairs program on this PBS affiliate in Norfolk, VA to discuss cheating and honor codes.

Talk of the Nation (May 21, 2001) – I was a featured guest on this NPR broadcast to discuss cheating in the Internet age and the recent cheating incident at the University of Virginia.

U.S. News & World Report (May 21, 2001) – Quoted in an article discussing the viability of honor codes in the Internet era.

Washington Post (May 9, 2001) – Quoted in an article discussing a 'cheating scandal' at the University of Virginia. I was also quoted in related stories in *The New York Times* (May 10), *The Independent* in the U.K. (May 13), and numerous other papers. I also appeared on CNN's Moneyline (May 9) to discuss this incident and UVA's honor code tradition.

Philadelphia Inquirer (April 22, 2001) – My research was the subject of a feature article about

cheating in high school. This article led to several follow-up radio interviews, including an hour long feature on KHYY in Philadelphia.

USA Today (March 20, 2001) – My research was featured in an article about Internet plagiarism. This article led to several radio interviews around the country, including KIRO (Seattle), WCCO (Minneapolis), KISW (Seattle), KDKB (Phoenix), and WGST (Atlanta).

CBC Radio Network – Cross Country Checkup (February 25, 2001) – Featured guest on this national radio show with almost half-a-million Canadian and many more U.S. listeners to discuss the issue of cheating in high schools and colleges.

Chicago Tribune (December 3, 2000) – Quoted extensively in a feature about efforts to combat cheating in community colleges.

MSNBC (November 2000) – Interviewed as part of an investigative report on high school cheating, with an emphasis on the impact of new technology.

WABC-TV Eyewitness News (November 14, 2000) – Interviewed as part of an investigative report on Internet cheating.

Rocky Mountain News (September 6, 2000) – Quoted extensively in an article about a new honor code at the University of Denver.

San Francisco Chronicle (August 14, 2000) – Quoted extensively in a feature about cheating and emerging electronic technologies.

Readers' Digest (May 2000) – My research was featured in an article on cheating in college.

Minnesota Public Radio (February 22, 2000) – Featured guest on a one hour program discussing recent incidents of cheating by athletic teams at the University of Minnesota. I was also interviewed on this subject by the Minneapolis Star Tribune and WCCO radio.

All Things Considered (February 17, 2000) – I was interviewed for a feature segment on my latest research project on student cheating for this popular NPR program.

Los Angeles Times (February 15, 2000) – My latest research results were the basis of a front page story on cheating and honor codes. The release of this new study also led to articles in USA Today and other papers around the country.

Fox Cable News (January 17, 2000) – Guest on Fox Cable News to discuss recent stories concerning the SAT test and students with learning disabilities.

Talk of the Nation (January 6, 2000) – Guest on a PBS program discussing high stakes testing.

USA Today (January 5, 2000) – My research was featured in an article on cheating/honor codes.

U.S. Report News & World (November 22, 1999) – Quoted several times in a cover story about cheating in the American educational system.

MSNBC (November 9, 1999) – Appeared in a segment about Penn State's initiative to reduce cheating on its campuses.

KPBS Public Radio – San Diego (October 26, 1999) – Guest on a one hour show on cheating in high school and college.

ABC Evening News (October 3, 1999) – Discussed the ETS/Ad Council cheating campaign.

Good Morning America (September 8, 1999) – Interviewed as part of a story on the launch of the joint ETS/Ad Council national campaign against cheating. This launch also led to interviews with WLVQ (Ohio) and KHOL (Denver) radio and press coverage around the country including the Atlanta Journal Constitution, Chronicle of Higher Education, St. Paul Pioneer Press, San Diego Union Tribune, Washington Times, and others.

Voice of America (March 3, 1999) – Interviewed for a feature on Internet plagiarism.

NBC Nightly News with Tom Brokaw (February 19, 1999) – Interviewed as part of an investigative report on college cheating.

Star Ledger (January 20, 1999) – My research was featured in a front page article about college honor codes. A follow-up editorial appeared on January 23 and a second cover story on January 25.

CBS Morning News (April 24, 1998) - Interviewed as part of an investigative report on honesty and integrity in America.

Radio Ireland (December 9, 1997) - Interviewed for a feature on cheating. This interview followed publication of an article about my research in the prestigious journal Nature.

USA Today (March 11, 1996) - My research was the subject of an article on the front page of the Living section discussing trends in college cheating. This article led to an appearance on WWOR-TV, radio appearances in New York (WABC & WCBS), and Austin (KLBJ), and numerous newspaper articles.

PrimeTime LIVE (November 3, 1994) - Featured in investigative report on cheating among college students.

The Today Show (February 14, 1993) - Featured in investigative report on cheating among college students.

"Talk of the Nation" on National Public Radio (May 18, 1992) - Featured guest on this national show to discuss trends in cheating among college students. The transcript of my

interview appear in Tapestry - Sound Ideas, Heinle & Heinle, Boston, 1995, pp. 143-168.

The Wall Street Journal (April 28, 1992) - Featured in a major article on the use of high tech aids in cheating.

Washington Post (January 6, 1992) - Featured in a major article on cheating by college students.

Fortune Magazine (July 1, 1991) - Featured in article on cheating by business school students.

PEOPLE Magazine Vol. 35, No. 18 (May 13, 1991) - Featured in article on student cheating, which led to several radio and television appearances and many newspaper articles. Follow-up citations were also received in U.S. News & World Report, Harpers, and several executive newsletters.

OTHER MEDIA CITATIONS

| | |
|----------------------------------|-----------------------------------|
| Across The Board | Australian Broadcasting System |
| Boston Globe | California Educator |
| Chicago Sun-Times | Chicago Tribune |
| Christian Science Monitor | Dean & Provost |
| Diane Rehm Show on NPR | Hartford Courant |
| Jane Pratt Show (Lifetime Cable) | KSFO Radio – San Francisco |
| KTAR Radio – Phoenix | Miami Herald |
| Morris News Service | New York Daily News |
| New York Newsday | Pittsburgh-Post Gazette |
| Public Radio Stations (Various) | Raleigh News-Observer |
| Rolling Stone | Sacramento Bee |
| San Francisco Chronicle | South Carolina Public Radio |
| Talk America Radio | The Chronicle of Higher Education |
| The Record (Hackensack, NJ) | The Village Voice |
| WOR Radio – New York | |

PROFESSIONAL ASSOCIATIONS

Academy of Management

Center for Business Ethics

Character Education Partnership

Society for Business Ethics

FACULTY SERVICE

As a faculty member, I have been involved in a variety of administrative activities, including membership on the MBA Curriculum Review Committee, the Dean's External Review Committee, the Executive MBA Policy Committee, the Scholarship Review Committee, the Scholastic Standing Committee and the Strategic Planning Committee. I have also served as Vice Chair (two years) and Acting Chair (one semester) of the Management & Global Business Department.

I chaired a university-wide committee charged with developing a new student disciplinary code at Rutgers (1992-1994). This task involved extensive interaction with students and administrators on all Rutgers campuses and senior administrators in New Brunswick. Despite the difficult and sensitive nature of this issue, my personal efforts were recognized by administrators and students alike. It is generally acknowledged within Rutgers that my leadership on this project established a new standard for addressing politically sensitive student affairs issues. I also chaired (2000-2002) the University-wide committee charged with reviewing this code and chaired (2004-2007) the University committee charged with writing a new code of academic integrity at Rutgers.

I was instrumental in establishing a course offering in Business Ethics at Rutgers as well as offerings in Ethics and Corporate Social Responsibility in Rutgers' Executive MBA program and White Collar Crime in our School of Criminal Justice. As part of these efforts, I have involved various student groups in joint projects with the Donald Jackson Neighborhood Corporation (DJNC) and New Community Corporation (NCC) in Newark.

I have been a featured speaker at Rutgers Newark's annual Teaching Assistant training program for the last fifteen years (with the exception of 2008) and at the New Brunswick Faculty Council's Conference on Undergraduate Teaching in 1996 and 2000.

HONORS

Inducted as a Distinguished Member of the National Society of Collegiate Scholars – 2007.

Winner – Best Paper Award – Academy of Management Learning & Education Journal - 2006

Winner - Edward F. Sheffield Award - Best research article in the Canadian Journal of Higher Education - 2006

Winner - Teacher of the Year Award - GSM, Rutgers University - 1992

Winner - Best Empirical Paper - 1990 Eastern Academy of Management Meeting

Visiting Colleague - Rutgers University School of Law -1989

The Harold W. MacDowell Award - New York University -1985

RESEARCH INTERESTS

My research interests focus on business ethics and academic integrity. Specific projects currently underway include: a major longitudinal study of values and ethics in the context of business education and an ongoing study of academic honesty among college undergraduates and high school students. Over 160 schools and 165,000 students have participated in various stages of these projects, as well as over 18,000 faculty members. In addition, over 500 alumnae/alumni from two schools participated in a study of corporate codes of ethics. My work on student cheating has drawn national attention. With financial support from Bell Atlantic, I organized a national conference on the topic of academic integrity in March 1992. Over 60 students, faculty and administrators from 28 of the nation's most selective colleges participated in this effort to identify effective strategies to address the changing character of academic integrity in the 1990's. This conference led to the formation of the Center for Academic Integrity, of which I was the founding president and which I currently serve as a Director. The Center has grown into an organization of almost 400 schools united in a common effort to develop policies on academic integrity that are more responsive to today's changed student population. Annual conferences have now been held at the University of Maryland (1992), the University of Pennsylvania (1993), Rice (1994), Georgetown (1995), Duke (1996), Babson College (1997), Washington & Lee (1998), Duke (1999), the United States Air Force Academy (2000), Texas A&M (2001), the University of Virginia (2002), the University of San Diego (2003), Kansas State University (2004), Virginia Tech (2005), Colorado (2006), and Christopher Newport University (2007).

DISSERTATION COMMITTEES

Marsden, H., Outside reader on this as yet untitled dissertation being written at the University of South Australia on the topic of plagiarism.

Stryker, J., Open vs. Closed Offices: The Effect of the Design of the Physical Workplace Environment on Social Interaction in Professional-Technical Problem-Solving Groups, 2004.

Bayster, P.G., The Impact of Functional Classification Schema on Managerial Decision Processes, 1997.

Gopalakrishnan, Shanthi, The Environment-Innovation Strategy Co-alignment and Its Link to Firm Performance, 1995.

Slowinski, Eugene J., Strategic Partnerships: The Relationship Between Effectiveness and Variables Related to Resource Fit, Management of the Organizational Interface, and the Context of the Partnership, 1992.

OTHER PROFESSIONAL ACTIVITIES

I have consulted with many schools to review their judicial procedures, including Connecticut College, Kansas State, Olin College, Quinnipiac, Stevens Institute, Utah Valley State College, Vanderbilt, Washington & Lee, and Worcester Polytechnic Institute. In 2003, I served as the external reviewer for a formal review of the academic and social honor code at Brigham Young University. In 1998, 1999, 2003, 2004, 2005, 2006, and 2007 I served as a mentor for the National Conference on Ethics in America sponsored by West Point. I delivered a keynote address at the 2000, 2002, and 2008 conferences. I have also been a mentor at the annual integrity conference sponsored by the U.S. Coast Guard Academy (2005, 2006, 2007)

I am the only outside member of the Washington & Lee Institute for Honor Board and I am a member of the Advisory Board of AAC&U's Core Commitments Project.