Rutgers

Rutgers Business School Newark and New Brunswick

Supply Chain Management Fact Sheet



business.rutgers.edu/scm

We appreciate the support from our board members: Air Products and Chemicals, Inc., Coca Cola, Dell, Johnson & Johnson, LCV Blockchain Management, LLC, Marotta controls Inc., Mazars USA, LLP, Merck, Monument Chemical, Panasonic, Pfizer, PSE&G, Reckitt Benckiser, Schindler Elevator, UPS, Verizon

Program Distinctions

The Global Leader in Supply Chain Knowledge

RANKINGS

- Find-MBA.com: #2 SCM Program (2019)
- Gartner: #2 undergraduate SCM (2018)
- Gartner: #5 MBA SCM (2018)
- Financial Times:#7MBAin Manufacturing/Logistics Globally (2017)
- U.S. News & World Report: #12 MBA SCM/Logistics Program (2019)
- U.S.News&WorldReport:#6 Online Graduate Business Program (2019)

CASE COMPETITIONS

- 2018 Michigan State University Donald J.
 Bowersox Supply Chain Challenge: MBA 2nd place
- 2018 Rutgers Ten Plus Supply Chain Case Challenge: Undergraduate 2nd place
- 2017 Hult Prize, "Nobel Prize for Students", with 50,000 contestants from 100 countries: Winner
- 2016 and 2017 Rutgers Ten Plus Supply Chain Case Challenge: MBA 1st place
- 2011, 2014, and 2015 ISM SCM Case Competition: 1st place in U.S.

SCHOLARSHIPS

Over 170 scholarships awarded by Rutgers Center for SCM and our industry partners (2008 - 2019)

- Advisory Board scholarships
- Undergraduate and MBA department scholarships
- Student club and leadership awards
- The prestigious Gene Richter Scholarship
- Institute for Supply Management (ISM) scholarships
- Council of Supply Chain Management Professionals (CSCMP) scholarships
- Containerization and Intermodal Institute scholarship
- Company-sponsored scholarships include BASF, BD, Evergreen Shipping Line, Johnson& Johnson, L'Oreal, Novartis, and Panasonic

PLACEMENTS

- SCM-MBA Internship Placement Rate: 100% (2008 - 2019)
- 92% SCM Undergraduate students are placed within 3 months of graduation

SUPPLY CHAIN CAREER EXPO (2012 - 2019)

- Exclusive event for supply chain management students organized and presented by the RBS SCM Department annually.
- 75+ Corporate Partners actively recruiting RBS supply chain students for full time and part time jobs, internships and co-ops.
- 600+ undergraduate and graduate students participating annually

Rutgers SCM Programs

1,3	53	Undergraduate SCM Majors
1	56	M.S. in Supply Chain Management (online)
	13	M.S. in Healthcare Services Management
10	00	M.S. in Supply Chain Analytics
:	30	Full time SCM-MBAs

29 Academic faculty

SCM Ph.D. students

SCM Students win the Hult Prize, "Nobel Prize for Students"



The prize with a seed capital of \$1 million, given for social entrepreneurship, was awarded on Sept. 16, 2017 to current SCM student Gia Farooqi and recent SCM graduates Hanaa Lakhani, Moneeb Mian and Hasan Usmani of the Roshni Rides Team, and was presented by former President Bill Clinton.



Rutgers SCM Conferences

- Data-Driven Supply Chain Management Conference
- Supply Chain Management Directors' Conference
- Technology for Business Roundtable
- Three-Day Certificate Program
- Supply Chain Finance Summit
- A Roundtable on Supply Chain Management: Rutgers University, the Newark Community and Beyond

- ASU-Rutgers Corporate Curriculum
 Review
- Summit on Supply Chain Talent Management
- Response to Supply Chain Disruptions Conference
- Summit on Big Data Analytics
- MBA Regional Supply Chain Case Competition
- MBA Supply Chain Case Competition

Sample Rutgers SCM Cases

- Novartis Faces Its Future and Confronts the Big Question: Should it outsource? (D. Klock)
- American Pharmaceuticals-Global Transportation Organization (GTO) (D. Klock)
- Managing the Outsourced Operations of Air-Champion (L. Lei, R. Oppenheim)
- Build-to-Performance: Boeing 787 Dreamliner (X. Xu, Y. Zhao)
- Pandemic Influenza: Just-in-Time vs. Just-in-Case Strategies (Y. Zhao)

- From Farm to Cup: The Coffee Supply Chain in Kenya (R. Kiwanuka, Y. Zhao)
- OXO International: Forecasting and Inventory Management (S. Bal, S. Bedi, S. Singh, Y. Zhao)
- Schneider's Insource vs. Outsource (L. Lei)
- Demand Management at ACT (L. Lei, R. Oppenheim, T. York)

Supply Chain Research

- Rutgers Green Purchasing, Kevin Lyons
- Supply Chain Disruption Research Laboratory, Arash Azadegan,
- Kevin Lyons, Anne Quarshie and corporate sponsor A&M Industrial Supply
- Best Practices in Supply Chain Management, Don Klock, Lei Lei, and Sean Handley
- Dynamic Contract under Quick Response in a Supply Chain with Information Asymmetry, Lian Qi
- Balancing Learning and Economies of Scale: The Case of Adaptive Clinical Trials, Adam Fleischhacker and Yao Zhao
- Bayesian Acceptance Sampling Plans in a Supply Chain with Endogenous Product Quality, Wan Hong and Xiaowei Xu
- Collaborative vs. non-collaborative container-vessel scheduling, Lei Lei, Cunxing Fan, Maria Boile, Sotiris Theofanis
- Combining Calculation and Culture, Wayne Eastman

SAP

Sample Corporate Partners of Rutgers SCM Programs

Air Products and Chemicals, Inc Allergan plc AltriaGroupDistribution Corp. Amazon American Express Anixter Barrier Therapeutics BASF Corporation Bayer Healthcare Becton, Dickinson and Company BedBath&Beyond Benjamin Moore & Co. Bettaway Transportation

Bristol-Myers Squibb Burlington Stores, Inc. C.H. Robinson Camelot Management Consultants CampbellSoupCompany Caterpillar Logistics CH Robinson Church&DwightCo.,Inc. Cintas Coca-Cola Colgate-Palmolive Consolidated Edison Dell Deloitte Consulting DHL Supply Chain Diageo DuPont

Estée Lauder Fastenal FedEx Genco Ferrero USA GAF Gebruder Weiss Inc. Geodis Wilson GlaxoSmithKline Goldman Sachs Goya Foods Graybar Electric IRM IntegraLifeSciences Intel Corporation International Flavors & Fragrances J.B. Hunt Transport Jet.com

Johnson & Johnson JPM organ Chase Kenco Kuehne & Nagel L'Oreal Laufer Group International Linde Mars, Inc. McGraw-Hill Mercedes-Benz USA Mondelez International, LLC Monsanto Monument Chemical Motorola Solutions New Avon New York Life **NFI** Industries

JF Hillebrand USA

P&STransportation Panalpina Panasonic PepsiCo. Pfizer, Inc Philips Pinnacle Foods Preferred Freezer Services PS Logistics PSE&G QuestDiagnostics Raymour & Flanigan **Furniture** ReckittBenckiser RLS Logistics RohligUSALLC

Norfolk Southern Corp

Novartis

Schindler Elevator Corporation ShipcoTransport Shiseido Siemens Silver Line by Andersen SRS Distribution Inc. Stryker Sunteck Transport ToysR Us, Inc TRAC Intermodal Turtle&Hughes,Inc. Unilever United Parcel Service Verizon Werner Enterprises Yusen Logistics



Logistics

BNY Mellon

Rutgers Business School – Newark and New Brunswick is an integral part of one of the nation's oldest, largest, and most distinguished institutions of higher learning: Rutgers, The State University of New Jersey – founded in 1766. Rutgers Business School has been accredited since 1941 by AACSB International – the Association to Advance Collegiate Schools of Business – a distinction that represents the hallmark of excellence in management education.