May 29th - June 1st, 2013 Portmarnock, County Dublin, IRELAND Presented by

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Wednesday, May 29, 2013

5:30 - 7:00 Registration 7:00 Reception

8:00 Welcome and Introduction to Conference: Michael A. Crew & Tim Brennan

Dinner & Speech: - Donal Connell, Chief Executive Officer, An Post

Thursday, May 30, 2013

7:00 **Breakfast**

9:00 - 10:30 **Concurrent Sessions**

> **DEMAND ELASTICITY** MANAGING CHANGE Links Suite Moyne Suite

Chair: Frank Rodriguez

Discussants: Leticia Veruete-Mckay, Meloria Meschi

Katalin Clendenin, Margaret M. Cigno and Edward **S. Pearsall:** Are U.S. Postal Price Elasticities Changing?

Gregory P. Swinand and Hugh Hennessey: Estimating Demand Elasticities using the PCAIDS Method

Thomas Bozzo, Kristen Capogrossi, Kelly Eakin, John Pickett, & Mithuna Srinivasan: Are Postal Price Elasticities "In Flux?" Evidence from Market-Dominant

Products of the U.S. Postal Service

10:30 - 10:50 Coffee Break

10:50 - 12:20 **Concurrent Sessions**

PARCELS I **NET COST I** Moyne Suite Links Suite

Chair: Nancy Sparks

Discussants:Luis Jimenez, Meloria Meschi

Claire Borsenberger, Denis Joram & Sébastien Lécou: The Pricing Strategies of E-Retailers Regarding Shipping

Joost Vantomme: Re-regulation for Parcel Delivery in

the E-Commerce Context?

Filipa Silva and Carlos Costa: The Growing Interaction between the E-commerce and the Parcels Markets

Chair: Joost Callaert

Chair: Joost Vantomme

Discussants: Paul Hodgson, Philippe De Donder,

Discussants: Robert Campbell, Mohammad Adra John Baldwin, Emanuel de Lange, and Natalie

Jacottet: Postal Workers at the Heart of Innovation

postal operators: the case of the Netherlands

the Social Potential of Diversification

Benjamin Gough: The national champion approach to

Dominique Bailly and Margaux Meidinger: Grasping

Elyasaf Assulin

Frédéric Fustier, Lionel Janin and Racha Sahly: Net Cost Calculation – A Practical Example Concerning La Poste and Its Territorial Presence Obligation

George Houpis, Isabelle Carslake, and Christian **Strobel:** The net cost of the USO under the profitability cost approach: implications of labour market conditions

for the net cost calculation

Andreas Haller, Christian Jaag and Urs Trinkner:

Calculating the Net Cost of Home Delivery

12:20 - 1:40 Lunch

1:40-2:40 **Concurrent Sessions**

> **INNOVATION I** Moyne Suite

Chair: George Kuehnbaum

Discussants: Soterios Soteri, Mary K. Perkins

Laraine Balk Hope, Bruce Marsh, and Virgil Ian **Stanford**: Peer-to-Peer Commerce – Implications and

Opportunities

Kari Elkela, Heikki Nikali, and Chris J. Paterson: Comparative Study – Digitalization of Consumer Invoices COUNTRY EXPERIENCE I Links Suite

Chair: Leonardo Mautino

Discussants: Geoff Bickerton, Stephen Littlechild **Chris Rowsell:** The UK's New Regulatory Framework

for Postal Services - One Year On

Paul Hodgson, Helen Duignan & Malcolm Shaw:

USO Revisited in New Zealand

Thursday, May 30, 2013 (Continued)

2:45-3:45 **Concurrent Sessions**

> **EFFICIENCY** Links Suite **INNOVATION II** Moyne Suite

Chair: Siôn Jones

Multi-Tool or Not?

Discussants: Jan Smedts

Chair: Doris Hildebrand

E-Commerce Sector

Chair: Jody Berenblatt

Discussants: Michael Scanlon, David Levy

Caroline Sheedy and Maria Moloney: Leveraging the Postal Infrastructure for the Authentication of Individuals

towards an Online Service Provision

Jessica Lowrance and Jim Cochrane: USPS Embraces

the Benefits of Informed Visibility

3:45 Break

7:00 Reception

8:00 - Dinner & Speech: Ruth Goldway, Chairman United States Postal Regulatory Commission

Friday, May 31, 2013

7:00 **Breakfast**

9:00 - 10:30 Concurrent Sessions

> **LEGAL** Moyne Suite **PARCELS II** Links Suite

Chair: Marjolein Geus

Discussants: Joseph Fuhr; Elyasaf Assulin

Alessandra Fratini: The New Directive on the Award of Concession Contracts: Implications for USO Entrustment

and Compensation

Damien Geradin and Christos Malamataris: EU Competition Law in the Postal Sector -- Recent

Developments

Alessandra Fratini, Quirino Brindisi, Fabio Filpo, Gennaro Scarfiglieri and Giuseppe Scarpato: The Benchmark Operator under the Infamous Altmark's Fourth Condition - the Case of Poste Italiane

Annegret Groebel, Martin Balzer, Tobias Katzschmann, Alex Kalevi Dieke and Antonia **Niederprüm:** Market Analysis and Segmentation for Parcel Markets in Times of Emerging E-Commerce

Discussants: Mark van der Horst, Henrik B. Okholm

of Delivery Services by Postal Operators in the

Claire Borsenberger, Helmuth Cremer, Philippe De Donder, Denis Joram, and Sébastien Lécou: Pricing

Henrik B. Okholm and Anna Möller: Cost Allocation

According to the Postal Directive – A Useful

Stefano Gori and Maria Rita Pierleoni: Cost

Efficiency Using Mixed DEA with Tobit Technique

Herbert Götz: A Road Map to European Cross Border E-Commerce

10:30 - 10:50 Coffee Break

Concurrent Sessions 10:50 - 12:20

> **PRICING** Movne Suite

Chair: Rob Sheldon

Discussants: Ian Streule, Brian Fay, Almast Diedrich Shaun Kent: Affordability of UK Universal Postal

Services

Klingenberg, J. P., Chris Laver, and Claude

Lawrence: Postal Pricing and Profit Making in a Capped

Joakim Levin, Åsa Gustafsson, Anders Hildingsson

and Sten Selander: Transparency and Non-discrimination in Postal Pricing

NETWORKS Links Suite

Chair: Ruth Goldway

Discussants:, Angela Cox, Carline Sheedy

Lyudmila Bzhilyanskaya, Michael Ravnitzky and **J.P. Klingenberg**: A Quantitative Approach to the Effective Consolidation of the U.S. Postal Retail

Network

Alain Roset, Paul R. Kleindorfer, Stefan Spinler and Matthias Winkenbach: Enabling Urban Logistics

Operations at La Poste through Integrated

Location-Routing

Claire Borsenberger: Accessibility/Proximity in the Digital Age – What Does It Mean for Postal Networks

and Postal Services?

REVISED March 18, 2014

Links Suite

Friday, May 31, 2013 (Continued)

12:20 - 1:40 Lunch

1:40 - 2:40 **Concurrent Sessions**

> INNOVATION III COUNTRY EXPERIENCE II Moyne Suite Links Suite

> > Chair: Stevie Fitzpatrick

Chair: Peter Burge

Postal Market

Discussants: Peter Andersson, Tarjei Weseth

Discussants: Stuart Holder, Almast Diedrich

fully liberalized Czech postal market

Needs of Postal Users in the UK

Martin Maegli and Christian Jaag: Universal Postal

Services in Switzerland in the Revised Postal Act

Libor Svadlenka, Daniel Salava, and Alexander

Chlaň: Ensuring of the universal postal service in the

Jeff Colvin, Michael Bradley & Mary Perkins: On

Alternative USO Financing Mechanisms for the U.S.

Juliet Young and Essie Barnett: The Reasonable

Chair: Bill Worth

Discussants: Maria Moloney

Geoff Bickerton, Katherine Steinhoff and James **Sauber**: Banking on a Future for Posts? A Financial Assessment of Postal Banking and Financial Services at

Various Postal Administrations

Tim Walsh: Strategic Marketing and the Postage Meter

Payment Channel

2:45 - 3:45**Concurrent Sessions NET COST II** USO

Moyne Suite

Chair: Jean-Paul Forceville

Discussants: Alex Dieke, Lionel Janin

Christian Jaag, Urs Trinkner and Topias Uotila: Regulation and the Unfair Burden of the USO Net Cost

Gennaro Scarfiglieri, Marcello Cuomo, Tommaso Nardone, and Alberto Rovero: On the Measurement of Market and the Intangible Benefits – the Case of Poste

Italiane **Break**

7:00 Reception

3:45

8:00 -Dinner & Speech: Joseph Corbett, Chief Financial Officer, United States Postal Service

Saturday, June 1, 2013

Breakfast 10:35 - 11:00Coffee Break

9:00 - 10:35 Concurrent Sessions

> MARKET DEFINITION Moyne Suite REGULATION Links Suite

Chair: John Evans

Discussants: Paul Dudley, Doris Hildebrand

Timothy Brennan and Michael Crew: Gross Substitutes versus Marginal Substitutes - Implications for the Postal

Sector

S. Breville, A. Le Gal, and S. Lecou: Substitution and Complementarity between Direct Mail and Other Media

Channels

Helen Smith: Access Pricing Challenges in Liberalized Postal Markets – Can Other Industries Provide Any

Insights?

Chair: Ralf Wojtek

Discussants: Jan Bart Henry, Sture Wallander

Richard Eccles: The Regulatory Treatment of

End-to-End Competition in the UK Postal Sector John Hearn: Delivering the Goods to Households -

Would Regulation Help or Hinder?"

James I. Campbell, Jr.: DOHA Congress of the

Universal Postal Union

11:10-12:45 **Concurrent Sessions**

> **SURVIVAL** Moyne Suite **GOVERNANCE** Links Suite

Chair: Robert Hammond

Discussants: Jean-Philippe Ducasse

Stefano Gori: Applying the Survivor Technique to the

Postal Sector

Pekka Leskinen; Päivi Rokkanen, Peter Karlsson Ilona Rintanen: Social Media will Drive the Whole Postal Industry Regulation and the USO into Change –

What Could These Changes Be?"

Adam Houck and Eric Grorud: Eat or Be Eaten: A Study in Strategic Cannibalization and Transformation and Implications for the United States Postal Service

Chair: Michael Scanlon

Discussants: David Levy, Robert Campbell

William E. Kovacic: Crisis, Regulatory Reform and the

United States Postal Service

Michael Crew and Richard R. Geddes: SOE Governance and the U.S. Postal Service

Kirk Kaneer and Shoshana Grove: Adapting

America's Regulatory Framework to the Global-Digital

Age

12:45 **Lunch (Conference Ends)**

POSTAL AND DELIVERY ECONOMICS PUBLICATIONS

The following edited books resulted from Previous CRRI Postal Events:

- Reforming the Postal Sector in the Face of Electronic Competition; edited by M.A. Crew and P.R. Kleindorfer, Edward Elgar, forthcoming
- Multi-Modal Competition and the Future Of Mail, edited by M.A. Crew and P.R. Kleindorfer, Edward Elgar, 2012.
- Reinventing the Postal Sector in an Electronic Age, edited by M.A. Crew and P.R. Kleindorfer, Edward Elgar, 2011
- Heightening Competition in the Postal and Delivery Sector, edited by M.A. Crew and P.R. Kleindorfer, Edward Elgar, 2009
- Postal Reform, Edited by James I. Campbell, Jr., Michael A. Crew and Paul R. Kleindorfer, Edward Elgar, Dec 2008
- Competition and Regulation in the Postal and Delivery Sector, edited by M.A. Crew and P.R. Kleindorfer, Edward Elgar, 2008
- Liberalization of the Postal and Delivery Sector, edited by M.A. Crew and P.R. Kleindorfer, Edward Elgar, 2007
- Progress toward Liberalization of the Postal and Delivery Sector, edited by M.A. Crew and P.R. Kleindorfer, Springer, 2006
- Regulatory and Economics Challenges in the Postal and Delivery Sector, edited by M.A. Crew and P.R. Kleindorfer, Kluwer Academic Publishers, 2005
- Competitive Transformation of the Postal and Delivery Sector; edited by M.A. Crew and P.R. Kleindorfer, Kluwer Academic Publishers,
- Postal and Delivery Services: Delivering on Competition, edited by M.A. Crew and P.R. Kleindorfer, Kluwer Academic Publishers, 2003
- Postal and Delivery Services: Pricing, Productivity, Regulation and Strategy, edited by M.A. Crew and P.R. Kleindorfer, Kluwer Academic Publishers, 2001
- Future Directions in Postal Reform, edited by M.A. Crew and P.R. Kleindorfer, Kluwer Academic Publishers, 2001
- Current Directions in Postal Reform, edited by M.A. Crew and P.R. Kleindorfer, Kluwer Academic Publishers, 2000
- Emerging Competition in the Postal and Delivery Services, edited by M.A. Crew and P.R. Kleindorfer, Kluwer Academic Publishers, 1999
- Managing Change in the Postal and Delivery Services, edited by M.A. Crew and P.R. Kleindorfer, Kluwer Academic Publishers, 1997
- Commercialization of Postal and Delivery Services: National and International Perspectives, edited by M.A. Crew and P.R. Kleindorfer, Kluwer Academic Publishers, 1994
- Regulation and the Nature of Postal and Delivery Services, edited by M.A. Crew and P.R. Kleindorfer, Kluwer Academic Publishers, 1992
- Competition and Innovation in Postal Services, edited by M.A. Crew and P.R. Kleindorfer, Kluwer Academic Publishers, 1991

The following are texts on postal economics:

- Handbook of Worldwide Postal Reform, edited by M.A. Crew, P.R. Kleindorfer, and James I. Campbell, Jr., Edward Elgar, 2009.
- The Economics of Postal Service, by M.A. Crew and P.R. Kleindorfer, Kluwer Academic Publishers, 1992

These books are published by Springer and Edward Elgar. For information on ordering the books is available at either www.springeronline.com or http://www.e-elgar.co.uk/.

The Center for Research in Regulated Industries (CRRI), located at Rutgers University, aims to further study of regulation by research in economics, finance, and institutions. Its publications, seminars, workshops, and courses make available the latest advances to academics, managers, consultants, and regulatory commission staff. The Center has over thirty years of experience providing research, instruction, conferences, courses, seminars, and workshops in economics of network industries. The Center's Journal of Regulatory Economics is an international scholarly bi-monthly publication intended to provide a forum for the highest quality research in regulatory economics. CRRI was the recipient of The Hermes Award, 1992, awarded by the European Express Association.

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HOTEL INFORMATION

The conference will be held in Portmarnock, Co. Dublin, Ireland. The conference site is:

Portmarnock Hotel and Golf Links, Strand Road, Portmarnock, Co. Dublin, IRELAND

Accommodation Rates

Double/Twin room €200.00 per day or Single€150.00 per day, including breakfast, lunch and dinner

The European plan including VAT runs from €99 for the single room and €109 for the double / twin. This plan includes breakfast ONLY

Please contact reservations for all bedroom booking:

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Please quote "CRRI" for above special rate. Booking form available on CRRI's Website

**Please note that it is a bank holiday weekend so booking early is necessary to avoid disappointment **

Please make your reservations only through the hotel and not through reservation services/travel agencies. The Conference rates including VAT. The deadline for reservations is April 23, 2013.

Cancelation: all cancelations must be made within 4 weeks before arrival otherwise full pre payment will be taken. When booking is made full pre payment is required, credit card details must be giving for all bookings.

FEES AND EXPENSES

- A registration fee of \$1,500 is payable to Rutgers University.
- Food and lodging at the Conference are not included in the registration fee. Breakfast, lunch and dinner are included in the rates for lodging. All persons that do not stay at the either the hotel will be required to pay for meals separately.
- The conference fee is waived for a limited number of employees of sponsoring organizations.
- Registered participants will be provided with
 - Online access to the conference proceedings
 - A copy of the edited volume resulting from the conference (approximately 7 months after the conference).

Please forward the Registration Form to

Substitutions may be made at any time.

Signature of Participant:

Center for Research in Regulated Industries. Rutgers University

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