

**Rutgers University—Graduate School of Management
Center for Research in Regulated Industries
Advanced Workshop in Regulation and
Public Utility Economics
NINTH ANNUAL CONFERENCE**

**Mohonk Mountain House, New Paltz, New York
Wednesday, May 30 to Friday, June 1, 1990**

APPLICATION PROCEDURES

Please complete the attached application form and return it by **April 28, 1990**. Applications received after this date will be accepted on a space available basis. The fee for the Conference is **\$550** per person. This includes learning materials, receptions and coffee breaks; it does not cover food and lodging which are to be paid directly to the hotel by the participant. For participants affiliated with governmental and other non-profit organizations, there is a reduced rate of **\$275** per person.

HOTEL RESERVATIONS

Sufficient rooms are reserved at Mohonk Mountain House for all of the Conference participants. Participants should register for the conference by returning the application form. Hotel reservation forms will be sent to participants after their conference application forms have been received.

CONFERENCE FACULTY AND STAFF

Linda S. Brennan, Administrative Assistant, Graduate School of Management, Rutgers University

Michael A. Crew, Professor of Economics, Graduate School of Management, Rutgers University

Keith J. Crocker, Associate Professor of Economics, Pennsylvania State University

Paul R. Kleindorfer, Universal Furniture Professor of Decision Sciences, Wharton School, University of Pennsylvania

For further information, please contact:

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Graduate School of Management
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**Graduate School of Management
*Center for Research in Regulated Industries***

**Advanced Workshop in Regulation and
Public Utility Economics**

NINTH ANNUAL CONFERENCE

May 30-June 1, 1990

**Mohonk Mountain House
New Paltz, New York**

The *Center for Research in Regulated Industries* aims to further the study of regulation by research in economics, finance, and institutions. Its publications, seminars, workshops, and courses make available the latest advances to academics, managers, and regulatory commission staff. The Center's **Journal of Regulatory Economics** is an international scholarly quarterly intended to provide a forum for the highest quality research in regulatory economics.

**NINTH ANNUAL CONFERENCE OF THE ADVANCED WORKSHOP IN
REGULATION AND PUBLIC UTILITY ECONOMICS**

Wednesday, May 30, 1990

4:30 - 6:00 **Welcome to Conference**—Michael Crew

John W. Mayo: The Demand for Cable TV Service: Theory and Evidence

Thomas P. Lyon: Regulatory Hindsight Review and Cost Disallowance

6:00 - 7:00 **Cocktail Hour**

7:00 - 9:00 **Dinner**

Thursday, May 31, 1990

9:00 - 10:30 Chair: Lawrence J. Cataldo
Discussants: Glenn Myers, Chieu Nguyen and David O. Ward

Charles Bolton: Rate Design and Load Impact Analysis for Pacific Gas and Electric Company's Real Time Pricing Project

Michael A. Toman: Market Based Regulation: The Case of Natural Gas Pipelines

Robert Graniere: Free Market Entry into a Price-Regulated Oligopoly

10:30 - 10:50 **Coffee Break**

10:50 - 12:45 Chair: Gerald A. Tlapa
Discussants: William J. Dechan and Steven V. Lant

Lisa Chalstrom: Emissions Trading Under Proposed (or Adopted?) Acid Rain Legislation

John Kepner: Competitive Pricing Techniques for Cogeneration

Ajay Sanghi: Role of Externalities in Utility Bidding Programs

12:45 - 2:00 **Lunch Break**

2:00 - 3:30

Concurrent Sessions:

Chair: Terence J. Cooney
Discussants: James Augstell and Thomas H. Norris
Michael A. Crew and Paul R. Kleindorfer: Depreciation and Resource Allocation in the Regulated Firm
Shimon Awerbuch: Beyond Economic Depreciation? Income Measurement for Finite-Lived Assets In the Context of the Going Con

Chair: Evan Wilner
Discussants: Kent Currie and Laura Hansen
Joseph F. Agnich: Research and Regulation
Christopher C. Klein: Funding Research and Development in Related Markets: The Case of Bell Communications Research

3:30 **Exercise Break**

6:00 - 7:00 **Cocktail Hour**

7:00 - 9:00 **Dinner**

Friday, June 1, 1990

9:00 - 10:45 Chair: Victor Glass
Discussants: Calvin Monson, Michael Kaczmar, and Lynne C. M

David Gabel: Estimating The Cost of The Local Telephone Net

John S. Ying: Costly Gains to Breaking Up: LECs and the Baby

Hoi Ngo: Testing For Natural Monopoly: The Case of Bell

10:45 - 11:00 **Coffee Break**

11:00 - 12:55 Chair: John J. Dura
Discussants: Mark R. Prisloe and William M. Takis

Mark Reeder: Balancing Perfect Rationality and Bounded Rationality in Policies Designed to Stimulate Energy Conservation

Penny L. Sedgley: Intrastate Toll Pricing Behavior: From Traditional Regulation Toward Pricing Freedom

Andrew Schon: An Evaluation of the Feasibility of Real Time Pricing of Electricity for Commercial Customers

12:55 - 1:00 **Closing Remarks**—Michael Crew

Rutgers, The State University of New Jersey
Graduate School of Management
Center for Research in Regulated Industries
Advanced Workshop in Regulation and Public Utility Economics
Ninth Annual Conference
Mohonk Mountain House, New Paltz, New York, May 30 - June 1, 1990
Application

Name _____
Title _____
Company _____
Address _____
Telephone Number _____

Billing Information:

- Payment enclosed*
 Send invoice to participant at above address
 Send invoice to: _____

Fees: The fee for the conference is \$550 per person which includes beverages and instructional materials. Food and lodging are not included.

Government Rate: Members of non-profit organizations may apply for the reduced enrollment fee of \$275 per person.

- I would like to apply for the government rate of \$275.

Volume Discount: Second and subsequent applications received in the same envelope will receive a 5% volume discount.

Telephone Reservations: You may register for the Conference by telephone (201-648-5049), however, your call should be followed up by a completed signed application form.

- This form confirms a telephone reservation.

CANCELLATION POLICY: Until April 28, 1990 refunds will be allowed in full. After this date the conference fee is due in full whether or not the participant actually attends the conference. Substitutions may be made at any time.

Signature of Participant: _____

Please return completed application form by **April 28, 1990**** to:

Linda S. Brennan, Rutgers University, Graduate School of
Management, 180 University Avenue, Newark, NJ 07102.

SPEAKERS, DISCUSSANTS AND CHAIRPERSONS

Joseph F. Agnich, Division Manager, Bell Communications Research
James Augstell, Chief of Communications Valuation and Cost Analysis, New York State
Department of Public Service
Shimon Awerbuch, Assistant Professor of Finance, University of Lowell
Charles Bolton, Remote Notification-Technical Support Specialist, Pacific Gas and
Electric
Lawrence J. Cataldo, District Manager, Bell Communications Research
Lisa Chalstrom, Utility Specialist, Iowa State Utilities Board
Terence J. Cooney, Managing Director, New York Telephone
Kent Currie, Manager—Cost Methods, Ohio Bell Telephone
William J. Deehan, Director, Central Vermont Public Service
John J. Dura, Manager, Bell Communications Research
David Gabel, Assistant Professor of Economics, City University of New York
Victor Glass, Group Manager, National Exchange Carriers Association
Robert Granieri, Senior Research Specialist, National Regulatory Research Institute,
Ohio State University
Laurna Hansen, Research Associate, Institute for Defense Analysis
Michael Kaczmar, Associate Director, NYNEX Service Company
John Kepner, Manager of Rate Research, Mississippi Power and Light
Christopher C. Klein, Economist, Tennessee Public Service Commission
Steven V. Lant, Director—Electricity Marketing Research and Price Design, Central
Hudson Gas and Electric
Thomas P. Lyon, Assistant Professor of Business Economics and Public Policy Indiana
University
John W. Mayo, Associate Professor of Economics, University of Tennessee
Lynne C. Miller, Manager—Demand Analysis, Southwestern Bell Telephone
Calvin Monson, Area Manager—Economics, Southwestern Bell Telephone
Glenn Myers, Senior Economist, Economic Studies
Chieu Nguyen, Senior Engineer—Demand Side Planning, GPU Service
Thomas H. Norris, Corporate Vice President, AT&T
Hoi Ngo, Staff Manager—Economics, Bell Canada
Mark R. Prisloe, Senior Economist, Connecticut Energy Division
Mark Reeder, Chief—Office of Research, New York State Department of Public Service
Ajay Sanghi, Chief—Impact Analysis Unit, New York State Energy Office
Andrew Schön, Director of Engineering Services, Xenergy
Penny L. Sedgley, Principal Research Analyst, Virginia State Corporation Commission
William M. Takis, Economic Consultant, Price Waterhouse
Gerald A. Tlapa, District Manager—Cost and Rates, Bell Communications Research
Michael A. Toman, Senior Fellow, Resources for the Future
David O. Ward, Associate Director—Complex Network Services Development, NYNEX
Service Company
Evan Wilner, Public Advocate, State of Delaware
John S. Ying, Assistant Professor of Economics, University of Delaware

* Make check payable to "Rutgers University." Credit cards are *not* acceptable for payment of conference fees.

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